

# FUTURE NEARSHORE

12 de Março  
Palácio da Bolsa  
Porto

## 10:00 Registo e Receção

### 10:30 Abertura



**Emídio Gomes**  
Presidente  
CCDR-N



**Vasco Lagarto**  
Pres. Com. Executiva  
TICE.PT



**Luís Castro Henriques**  
Administrador  
AICEP - Portugal Global

## 10:45 Necessidades atuais e capacitação de serviços e talentos



**Isabel Viana**  
Professora e Investigadora  
Instituto de Educação, U. Minho



**Ana Baptista**  
Professora Auxiliar  
Escola de Engenharia, U. Minho

### 11:25 Debate



**Luís Sottomayor** (Moderador)  
Board Member  
Eurocloud Portugal



**Jorge Fontes**  
Director - Porto Technical Centre  
Yazaki Saltano de Ovar



**Tomás Canto Moniz**  
Head of HR - Porto Tech Center  
Africa Internet Group



**César Ferreira**  
Delegado Regional do Norte  
IEFP

### 13:10 Almoço

## 14:00 Portugal: plataforma de serviços e talentos



**Anne Duncan**  
Managing Director  
Lumi Consulting



**Luís Filipe Lopes**  
Professor  
Nova Bus. School Economics



**Guilherme Ramos Pereira**  
Secretário Geral  
Associação Portugal Outsourcing



**Vítor Prisca**  
CEO  
Powerdata

## 14:40 Captação e manutenção de operações - Desafios!



**Frederico Barreto**  
Senior Manager  
EY (former Ernst & Young)

### 15:15 Debate



**Paulo Calçada** (Moderador)  
Vice Presidente  
Eurocloud Europe



**Carlos Neves**  
Vice Presidente  
CCDR-N



**Paulo Fernandes**  
Presidente  
Câmara Municipal do Fundão



**Filipe Araújo**  
Vereador  
Câmara Municipal do Porto



**Ahmed Aboulez**  
Country Leader  
Concentrix



*A definir*

### 17:00 Encerramento



**Octávio de Oliveira**  
Secretário de Estado do Emprego  
Ministério da Solidariedade, Emprego e Segurança Social

# FUTURE NEARSHORE

## PORTUGAL FUTURE NEARSHORE Symposium

March 12, 2015  
Palácio da Bolsa  
Porto Portugal

Register for the Symposium:  
<http://goo.gl/ys8wcm>

Portugal has earned a reputation as one of the most important destinations for SSC/ITO/BPO service centres in Europe. While Portugal is currently “hot”, given increasing demand for talent and competitive location advantages, Portugal’s potential to grow and the sector’s ability to flourish, depend on the country’s ability to leverage a successful past to build new capabilities aligned to future requirements.

On March 12th at the **Palácio da Bolsa** in the Northern city of Porto, the symposium «**Portugal Future Nearshore**» will explore initial results from a multi-stage project focused on creating the right framework and investments to broaden and accelerate Portugal’s development of the business services sector. The Symposium emphasizes the opportunities and challenges in Portugal to stimulate and support the sector, and highlights new initiatives and success stories that are shaping the ability for businesses to seize value through services and investments in Portugal.

The FUTURE NEARSHORE PROJECT addresses key areas including:

- Challenges in attracting, maintaining, and growing international service operations.
- Human resources and adaptations and investments required to support new business services.
- Positioning and further developing Portugal as the preferred Nearshore destination for business services.

The March 12<sup>th</sup> symposium and project are hosted and co-financed by **TICE**, the Portuguese Platform for Information Technology and Electronic Communication, along with partners and stakeholders including the **Portugal Outsourcing Association (APO)**, **Computer Graphics Centre** and **PowerData**.

Among the participants and discussants are:

- **Vasco Lagarto**, President of *TICE*
- **Guilherme Ramos Pereira**, Secretary General, *Portugal Outsourcing Association*
- **Vitor Prisca**, CEO *Powerdata*
- **Luis Filipe Lopes**, Professor, *NOVA Business School of Economics*
- **Luis Sottomayor**, Board Member, *Eurocloud Portugal*
- **Luis Castro Henriques**, Administrator, *AICEP Portugal Global*
- **Anne Duncan**, Managing Director of *Lumiu Consulting*

For further information:

- TICE                      [www.tice.pt](http://www.tice.pt)
- APO                        [www.portugaloutsourcing.pt](http://www.portugaloutsourcing.pt)
- Lumiu                      [www.lumiu.com](http://www.lumiu.com)